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September 22, 1993

#### BY HAND

William F. Caton, Acting Secretary Federal Communications Commission 1919 M Street, NW Room 222 Washington, DC

> Re: Scripps Howard Broadcasting Company

MM Docket 93-94

Dear Mr. Caton:

Transmitted herewith, on behalf of Scripps Howard Broadcasting Company, is its List of Attachments to Exhibits of Scripps Howard Broadcasting Company in the above-referenced matter.

If you have any questions regarding this matter, please contact the undersigned.

Very truly yours,

David N. Roberts

Counsel for Scripps Howard

Broadcasting Company

The Honorable Richard L. Sippel (by hand) (with enclosures) cc:

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# FEDERAL COMMUNICATIONS COMMISSION WASHINGTON, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

In re Applications of MM Docket 93-94 ) ) Scripps Howard File No. BRCT-910603KX Broadcasting Company For Renewal of License of Station WMAR-TV, Baltimore, Maryland and File No. BPCT-910903KE Four Jacks Broadcasting, Inc. For a Construction Permit for a New Television Facility on Channel 2 at Baltimore, Maryland

To: The Honorable Richard L. Sippel Presiding Administrative Law Judge

### LIST OF ATTACHMENTS TO EXHIBITS OF SCRIPPS HOWARD BROADCASTING COMPANY

Scripps Howard Broadcasting Company ("Scripps Howard"), licensee of WMAR-TV, Baltimore, Maryland and applicant for renewal in the above-referenced proceeding, pursuant to the Order of the Presiding Judge released September 21, 1993, FCC 93M-601, hereby submits a list of the Attachments to Scripps Howard Broadcasting Company Exhibit 1, Testimony of Terry H. Schroeder, and Scripps Howard Broadcasting Company Exhibit 3, Testimony of Emily L. Barr.

### Attachments to Scripps Howard Broadcasting Company Exhibit 1. Testimony of Terry H. Schroeder

- Attachment A Memorandum from Ken Lowe to Dick Janssen, dated May 22, 1991, re: Baltimore visit. Attachment A is a copy of a business document kept in the ordinary course of business.
- Attachment B Report prepared during the period from May 30, 1991 to September 30, 1991 (the "License Term"), concerning the news budgets of WMAR-TV and other

Scripps Howard stations. Attachment B is a copy of a business document kept in the ordinary course of business.

- Attachment C Material related to expansion of WMAR-TV's morning news program. Attachment C is composed of copies of business documents kept in the ordinary course of business.
- Attachment D Press release dated June 14, 1991, regarding the election of Arnold J. Kleiner as a vice-president of Scripps Howard. Attachment D is a copy of a business document kept in the ordinary course of business.
- Attachment E Memorandum dated September 13, 1991 from Ken Lowe to Scripps Howard general managers regarding 1991 Fall Sweeps and news programming. Attachment E is a copy of a business document kept in the ordinary course of business.
- Attachment F Memorandum dated July 18, 1991 from Terry H. Schroeder to Scripps Howard general managers regarding recurring reports. Attachment F is a copy of a business document kept in the ordinary course of business.
- Attachment G Memorandum dated July 22, 1991 from Ken Lowe to Scripps Howard general managers regarding special program on the dedication of the Martin Luther King Museum in Memphis. Attachment G is a copy of a business document kept in the ordinary course of business.

### Attachments to Scripps Howard Broadcasting Company Exhibit 3, Testimony of Emily L. Barr

- Attachment A WMAR-TV Daily Program Reports from June 1, 1991 to September 30, 1991 (the "License Term"). The Daily Program Reports record WMAR-TV's programming as it was actually broadcast. Attachment A is composed of copies business documents kept in the ordinary course of business.
- Attachment B Material related to the expansion of WMAR-TV's morning news program. Attachment B is composed of copies of business documents kept in the ordinary course of business.

- Attachment C Summary of the program schedules of the commercial television stations licensed to Baltimore during the period from September 23, 1991 to September 29, 1991. The information contained in Attachment C was compiled from issues of TV Guide for the relevant period. Attachment C also summarizes the regularly scheduled programming of all the Baltimore television stations during July, 1991 based on Neilsen grids and <u>TV Guide</u> data. Past issues of <u>TV</u> Guide are kept by the station in the ordinary course of business.
- Attachment D Resumes and other personnel information concerning Janet Covington, Maria Velleggia, Bob Feldman, Willy Walker and Harry Kakel, all of whom were involved in the issues ascertainment process. Attachment D is composed of copies of business documents kept in the ordinary course of business.
- Summary of issues ascertainment contacts made by Attachment E some WMAR-TV personnel during the License Term. The documents in Attachment E were originally prepared in 1992 at the direction of Emily Barr from information gathered by individuals working under her supervision. In preparing the attachment, she relied upon her own calendar and recollections and the calendars and recollections of Arnold Kleiner and Maria Velleggia. In addition, she relied upon discussions with and notes of Janet Covington, the former Public Affairs Director. At that time, Ms. Covington already was a former employee of the station who had volunteered to help Ms. Barr on her own time. Ms. Covington had kept the notes in her possession when she left the station. It did not occur to Ms. Barr to preserve Ms. Covington's handwritten notes after their discussions.
- Attachment F WMAR-TV's issues/programs lists for the second and third quarter of 1991. Attachment F is composed of copies of business documents kept in the ordinary course of business.
- Attachment G List prepared under the supervision of Emily Barr which names the persons who were members of WMAR-TV's Community Advisory Board during the License Term.
- Attachment H Transcripts of the editorials broadcast during the License Term. Attachment H is composed of copies of business documents kept in the ordinary course of business.

Attachment I Summary of the Public Service Announcement's (PSA's) broadcast by WMAR-TV during the License Term. Attachment I only contains information about PSA's that WMAR-TV independently placed on its schedule. The summary does not include PSA's that were broadcast by WMAR-TV solely as part of a network "feed." Attachment I was prepared under the supervision of Emily Barr and was compiled from WMAR-TV's program logs, which are documents that are kept in the ordinary course of business.

Attachment J Summary which groups the local and network news stories aired by WMAR-TV on the identified date during the License Term according to ascertained issues set out in the issues/programs lists. The source materials for this summary are a printout from WMAR-TV's "Sportsfile," a compilation kept on WMAR-TV's computer in the ordinary course of business that lists the topics of the local news stories broadcast on WMAR-TV; network news story summaries provided by NBC, which are hard copies of documents kept on the network's computers in the ordinary course of business; and the issues/programs lists (Attachment F). Attachment J was prepared under the supervision of Emily Barr.

Attachment K The schedule of Baltimore Orioles baseball games broadcast on WMAR-TV during 1991. Attachment K is a copy of a business document kept in the ordinary course of business.

Attachment L Summary of documented Contact 2 cases that aired on WMAR-TV during the License Term and a log of all of the Contact 2 cases pending in some capacity during the License Term. The summary was originally prepared by Cindy Scott-Hilbert, an employee of WMAR-TV who is responsible for running Contact 2 and overseeing all Contact 2 pieces that are written and produced for broadcast. The log was originally prepared by T.J. Brightman, an intern at WMAR-TV. Ms. Scott-Hilbert's and Mr. Brightman's summaries relied on the Contact 2 work files, kept in the ordinary course of business. Mr. Brightman's summary also relied on the Contact 2 card files, also kept in the ordinary course of business. Ms. Scott-Hilbert and Mr. Brightman worked under the supervision of Emily Barr in summarizing the Contact In preparing Attachment L for this 2 material. hearing, the original documents were checked and minor corrections made to the summaries.

- Attachment M A video compilation of excerpts from tapes kept in the ordinary course of business of certain public affairs programs, news stories, and other programs broadcast on WMAR-TV during the License Term, with descriptive narration. Attachment M was created under the supervision of Emily L. Barr. The tape also includes charts, photographs and video footage showing Scripps Howard's financial commitment to invest in needed news gathering and programming equipment during the License Term and the results of that commitment.
- Attachment N Transcript of Attachment M, prepared under the supervision of Emily L. Barr.
- Attachment O Materials regarding the request, approval, and purchase of new equipment which permitted the station to improve its operations and news gathering capability. Attachment O is composed of copies of business documents kept in the ordinary course of business.
- Attachment P Promotional materials for some WMAR-TV community service activities. Attachment P is composed of copies of business documents kept in the ordinary course of business.
- Attachment Q List of the amounts raised during various events sponsored or supported by WMAR-TV during 1991. Attachment Q is a copy of a business document kept in the ordinary course of business.

Attachment R Letters from the public. Attachment R is composed of copies of documents kept in the ordinary course of business.

Respectfully submitted,

Scripps Howard Broadcasting Company

By:

Kenneth C. Howard, Jr. Leonard C. Greenebaum

David N. Roberts

Its Attorneys

BAKER & HOSTETLER 1050 Connecticut Avenue, NW Suite 1100 Washington, DC 20036 (202) 861-1500

Dated: September 22, 1993

### Certificate of Service

I, Diane Wright, a secretary in the law offices of Baker & Hostetler, hereby certify that I have caused copies of the foregoing List of Attachments to Exhibits of Scripps Howard Broadcasting Company" to be hand-delivered this 22nd day of September, 1993 to the following:

The Honorable
Richard L. Sippel
Presiding Administrative Law Judge
Federal Communications Commission
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Washington, DC 20554

Martin R. Leader, Esq.
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Diane Wright